

APRIL 13TH, 2024

18TH ANNUAL

GUMBOGALA.COM

EPISCOPAL PLACE

GUMBO GALA

- EST 2005 -
BIRMINGHAM, AL



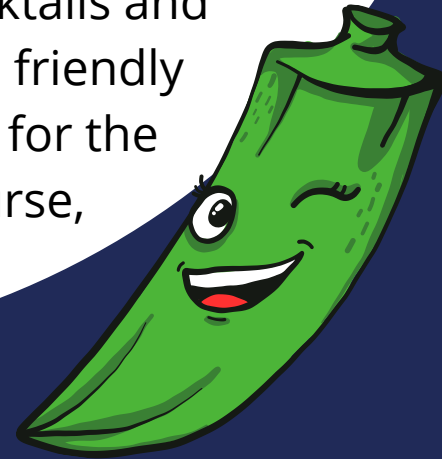
SPONSORSHIP OPPORTUNITIES

ABOUT GUMBO GALA

WHAT IS A GUMBO GALA?

Seventeen years ago, Episcopal Place Board members, staff, and volunteers created a fundraising event that would be unique and fun for the community and for the Episcopal Place residents it would benefit. Four couples from Louisiana had recently moved into Episcopal Place after losing their homes to Hurricane Katrina. Knowing how much they missed their food, music, and culture, Episcopal Place staff members developed the concept for the Inaugural Gumbo Gala in their honor. And the rest is Gumbo Gala history!

Gumbo Gala is a gumbo cooking competition featuring backyard and professional chefs. The event features a delicious array of gumbos from chicken and sausage to seafood and gator, live music & entertainment, cold cocktails and community pride! Gumbo Gala is a friendly competition amongst teams vying for the coveted "Silver Pot" and, of course, bragging rights!



About Episcopal Place



Episcopal Place provides affordable housing and independent living for seniors and adults with disabilities. Our unique partnership between HUD and the Episcopal Foundation provides 141 well appointed apartments in Birmingham's beautiful Highland Park neighborhood.

Residents must meet all HUD requirements. Episcopal Place offers housing on an equal opportunity basis and does not discriminate on the basis of race, religion, color, sex, familial status, national origin, or disability, or any other protected class including sexual orientation, gender identity, or marital status. We maintain a waiting list of 18-24 months.



AFFORDABLE HOUSING

Our monthly rental rates are based on income and include utilities. Most residents pay \$200 - \$600 monthly, depending on their income.

SUPPORTIVE SERVICES

Our free supportive services make it possible for Episcopal Place residents to live independently.

EPISCOPAL PLACE LIFE

Episcopal Place residents enjoy an active life with daily activities and events, morning exercise, socials, and weekly faith-based services.

Join Us!

Our valuable sponsors and partners are the main ingredients of the Gumbo Gala!

This event would not be possible without your support. We hope you and your company or organization will consider joining us at one of the levels included in this sponsorship opportunity document.

Title Sponsorship

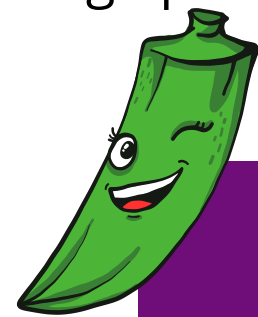
- Limited to one Title Sponsor only
- Category Exclusivity
- Sponsor logo inclusion on all marketing and promotional materials (including, but not limited to: 1000 t-shirts, event posters, handbills, event signage)
- Logo with hyperlink on event website, with mentions on social media, and 3 email newsletters sent to over 3,000 subscribers
- Company name mentioned in all press releases regarding the 2024 Gumbo Gala
- 10 Gumbo Gala General Admission tickets
- 10 VIP tickets
- 20 Gumbo Gala t-shirts
- 3 seats at the Judge's table
- Complimentary cook team entry & booth space
- Verbal recognition from the stage during the event & option to speak on stage & present trophies to winning teams
- First right of refusal for the Title Sponsorship of the 2025 Gumbo Gala

\$15,000



Presenting Sponsorship

- Category Exclusivity
- Sponsor logo inclusion on all marketing and promotional materials (including, but not limited to: 1000 t-shirts, event posters, handbills, event signage)
- Logo with hyperlink on event website, with mentions on social media, and 3 email newsletters sent to over 3,000 subscribers
- Company name mentioned in all press releases regarding the 2024 Gumbo Gala
- 10 Gumbo Gala General Admission tickets
- 5 VIP tickets
- 15 Gumbo Gala t-shirts
- 1 seat at the Judge's table
- Complimentary cook team entry & booth space at event
- Verbal recognition from the stage during the event
- First right of refusal for the Presenting Sponsorship of the 2025 Gumbo Gala



\$7,500





\$2,500

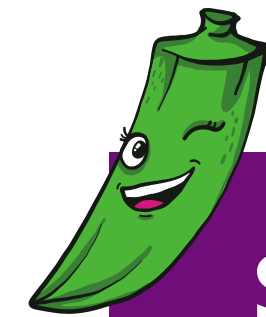


Crawfish Sponsorship

- Naming Opportunities for a major event component, including but not limited to: Gate Sponsor, Stage Sponsor, Seafood Sponsor, Student Division Sponsor, VIP Area Sponsor
- Logo with hyperlink on event website, with mentions on social media, and 3 email newsletters sent to over 3,000 subscribers
- 4 Gumbo Gala GA tickets & 4 VIP tickets
- 8 Gumbo Gala t-shirts
- Complimentary cook team entry & booth space at event
- Verbal recognition from stage during the event

Roux Sponsorship

- Company name with hyperlink on event website, mentions on social media, and 3 email newsletters sent to over 3,000 subscribers
- 3 Gumbo Gala General Admission Tickets
- 3 VIP tickets
- 6 Gumbo Gala t-shirts
- Complimentary cook team entry
- Verbal recognition from stage



\$1,000

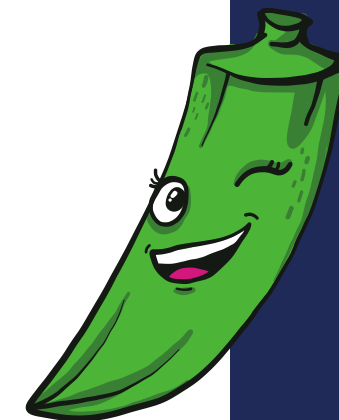
Ready to Geauxx?





Thank you for taking the time to review the enclosed information. If your company is interested in being a part of the Gumbo Gala please either **fill out the sponsorship form by clicking on the link below.** Or, for more information, please contact Aspen Burgess at 205.939.0085 or aburgess@episcopalplace.org.

We look forward to hearing from you soon!



Thank You!